



Gator Backcourt Club
Board Meeting – 09/03/2014
Location: UF Basketball Complex, Women's Conference Room

Meeting Agenda

- The meeting was called to order at 4:04PM
- In attendance were Jackie Ayers, Laura Ellis, Bill Humphreys, Mary Humphreys, Lani McQuade, Betty Parrish, Leslie White, and Serena Wilson
- Minutes of the meeting on 08/27/14 were approved with changes
- Financial Report – No change in the bank balance; Matt Pendleton needs to be reimbursed for website hosting expenses; Laura will speak to Matt to get billing information changed to the treasurer; Mary will submit and prepare the auditor report
- Membership Report: Laura discussed the collated membership list
- Compliance Luncheon on September 17, 12PM; Jackie and Leslie attending
- Media
 - Facebook/Twitter: Carlos agreed to serve in this capacity (YEAH!); Serena will get him privileges
 - Web site administrator/manager still needed
 - Electronic Ride Board for away games; all encouraged to investigate options such as:
<https://www.erideshare.com/newgroup.htm>
 - Gator Clubs Out-Reach; Serena will find a contact in the Alumni Office
- Committees/Chairs
 - Events – Betty Parrish
 - Membership – chair still needed
 - Challenge to get 200 in Backcourt Club; 1000 in season ticket sales
 - Welcoming gift for new members?
 - Incentives for new memberships: bringing in 1, 5, 10; business contacts for prizes
 - Grand Prize for most new members?
 - Serena will check to that it is okay to invite player parents to join
 - Merchandise –
 - Limit merchandise? Explore options like:
<https://www.cafepress.com/make/design-your-own>
- Foundation Fundraising: three point challenge; where do we place the money? Leslie will contact Veronica Minehard
- FSU Bus Trip
 - Betty suggests utilizing the Annett 48 passenger bus, cost of \$1066.00; charge \$45/head (including \$8.00/box lunch & tickets); invite for folks to bring goodies; Leslie will check on \$\$ of game tickets
- Business and Community Contacts
 - Bill provided wonderful script ideas; board members will each be responsible for contacting 5 businesses for donations; send your prospective business list to Laura to ensure that we don't 'hit' the same places. Bill suggests a continuing the raffle; perhaps pick one raffle ticket per game – you get to pick your prize.



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- Dropbox – Laura will attempt to provide board members with about accessing dropbox & e-mail
- Events
 - Decided that Sept 13 option would be hard to organize
 - Still investigating Breakfast w/the girls or Fundraising Breakfast at Beefs
 - Tip-Off on Oct 19: view practice; then move to Women’s Club for membership drive
 - Season & SEC Tickets
 - Order forms should be available in 7-10 days
 - Membership Packets
 - E-mail will commence after the receipt of Coach Butler’s letter
 - Letters from Coach B (Serena will ask) and BCC President
 - Membership Application
 - Event Card will be printed in Lani’s office

Event	Date
Tip-Off (at practice facility & Women’s Club)	Oct 19
Tailgates	All Home Games
Game Watching (Beefs)	All Away Games
Non-Conf. Away Trip	Dec 7-FSU
Chalk talk	Dec 10-WIS
Winter Potluck Dinner	Dec 15-18?
Chalk Talk	Jan 25-AR
Alumnae Reception	Feb 8 - TN
Senior Day	Mar 1 - GA
SEC Send-Off	TBA
SEC Tournament, Little Rock	Mar 4-8
EOYB	Apr 15 6PM

- New Business
 - The board needs to pick an SEC away game to travel with the team
- Meeting was adjourned at 5:28PM
- Next Meeting
 - September 16, 2014, 4:30 p.m.