



**Gator Backcourt Club  
Board Meeting – 12/03/2014  
Location: UF Basketball Complex, Women's Conference Room**

Meeting Minutes

- The meeting was called to order at 4:35PM
- In attendance were Jackie Ayers, Laura Ellis, Bill Humphreys, Mary Humphreys, Cassie Macias, Lani McQuade, Veronica Meinhard, Daniel Vollert, Leslie White
- Minutes of 11/05/14 meeting were approved
- Financial Report was presented.

✚ Foundation Fundraising/Veronica Meinhard

- Two named endowments dedicated to Women's Basketball (FastBreak Club/Carole Ross; Harmon, Lee, Matthews Endowment)
- 501c3/University Foundation: all donations go thru the foundation. Gator Boosters are a separate 501c3. All endowment monies are managed by the foundation: this is where current Women's BBall monies reside. There are two accounts: principal & spendable. UAA writes a check to the university to cover the cost of athletic scholarships. The entire NCAA scholarship 'bill' cannot be paid by the UAA, so fundraising is needed to cover the cost.
- Minimum to establish an endowed scholarship is \$50,000. Minimum of \$2000 is needed to get an endowment fund opened. Should we add to the FastBreak club account or create a new one?
- From the donors perspective: any check written to the UF Foundation is 501c3. The Backcourt Club is non-profit, but we are probably not 501c3. Easiest to make sure that donor checks are written out to Gator Boosters.
- All monies go into the "Capital Improvements Major Gifts" fund – it won't say Women's Basketball. We will have to follow-up on that.

✚ Media

- BCC Website/ Daniel Vollert ([dvollert@hhp.ufl](mailto:dvollert@hhp.ufl))
  - Members only site: gatorbcc2014
  - Let's have a flyer or card to hand-out at games that promote the website
  - Laura will add Dan to the agenda and minutes
  - In the e-mail that provides the password to membership, discuss download member contact information, and away games caravan information
- Ask Carlos to the next meeting to discuss Facebook/Twitter

✚ Membership

- Current membership as of 12/2/14: 127
- How do we attract parents to join?



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+ BCC Events

- FSU Bus Trip: 24 at this time
- Potluck: Dec. 16, 6:00PM
  - RSVP & food list & what you will bring e-mail (headcount to Betty by Dec. 10)
  - Need entertainment
    - selfie photo booth in front of Gator Flag
    - Lani will ask team to do a group 'skit(s)'
  - Decorations: Mary & Betty
  - Raffles: Cassie
    - 50/50
    - Giveaway
    - 2 basketballs

+ Merchandise

- Board Member Shirts - Blue
- Club Merchandise
  - Polo shorts
  - Regular T-Shirts
  - Dri-fit T-Shirts
  - Insulated solo cup
  - Speakers
- Club decals: Signarama, \$1.23 ea.

+ Business and Community Contacts

- Gainesville Optician Donation

+ 3-point pledge form (+/-180 for the entire season)

+ New Business

- Big & Small Heads
  - Head shots downloaded in dropbox, need to place order
  - Renaissance Printing used in past; Mary will look for records
  - Need Big heads: 2 Kayla
  - Small heads: 1 Dee, 1 Pam, 1 Brook, 1 Carla, 1 Haley

+ Next Meeting

- January 5, 6, 7

Meeting adjourned at 6:50PM.



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<b>Event</b>	<b>Date</b>
Tailgates	All Home Games
Game Watching (Chomps)	All Away Games
Non-Conf. Away Trip	Dec 7-FSU
Chalk talk	Dec 10-WIS
Winter Potluck Dinner	<b>Dec 16?</b>
Chalk Talk	Jan 25-Ark
Alumnae Reception	Feb 8
Senior Day	Mar 1
SEC Send-Off	<b>TBA</b>
SEC Tournament	Mar 4-8
EOYB	Apr, 15 6PM