



**Gator Backcourt Club  
Board Meeting – 01/06/2015  
Location: Chomp's Restaurant**

Meeting Minutes

- + About 25 club members joined gathered at Chomps at 6PM. Veronica Meinhard from the UF Foundation/Gator Boosters spoke to those assembled about endowments & scholarships related to Women's Basketball.
- + The Board meeting was called to order at 7:13PM
- + Board members in attendance were Jackie Ayers, Laura Ellis, Bill Humphreys, Mary Humphreys, Carlos Lamar, Cassie Macias, Lani McQuade, and Leslie White.
- + The previously distributed minutes of 12/03/14 were approved.
- + Lani discussed board travel with team to Kentucky. A detailed itinerary will be sent out by Serena early next week.
- + Coach Lowery will present our next chalk-talk on Jan 25/AR; noon game; talk at 11:10AM
- + Financial Report
  - o Current balance of \$6267.50; \$319.00 was expensed by the club for the FSU bus trip.
- + Media
  - o Facebook/Twitter updates provided by Carlos.
- + Membership
  - o Current membership as of 01/05/15: 140
  - o Consider offering a discounted 'early' membership next year
- + Foundation Fundraising
  - o Motion by Cassie to contribute to existing foundation; seconded by Leslie. Approved.
  - o 3-point forms will be collected by BCC; invoice sent to donors at conclusion of the season.
- + Events
  - o Alumni Weekend details:
    - Saturday, Feb. 7: invited to 1PM practice; 3PM alumni game
    - Sunday, Feb. 8: shoot-around at 9AM; 10:30AM-12:30PM brunch (F-Club); 2PM game
      - Cassie will investigate getting some donations for food
      - Possible RSVP by Jan 27
      - Start advertising; members only
      - Laura will send save the date e-mail: Alumni Feb 7-8; members only
- + Potluck
  - o We had a lot of ordered food left over; next year get more estimates? Find other options?
- + Merchandise
  - o Cassie gave an update on new merchandise; orders will be taken for polo shirts
- + New Business
  - o Stand for Four: not an emphasis for our club at this time
  - o Possible future reserved seating for BCC members behind the team?
  - o Headshots are being ordered; Leslie will reach out to marketing



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- + Next Meeting will be Tuesday, Feb 10 at 4:30PM; location TBA
- + Meeting adjourned at 8:32PM

<b>Event</b>	<b>Date</b>
Chalk Talk	Jan 25-Ark
Alumnae Reception	Feb 8
Senior Day	Mar 1
SEC Send-Off	<b>TBA</b>
SEC Tournament	Mar 4-8
EOYB	Apr, 15 6PM