



UNIVERSITY OF FLORIDA

COMPLIANCE

BOOSTERS

Top 10 NCAA Rules Every Gator Fan Should Know

As a University of Florida season ticket holder, alumnus, or a member of any booster organization, you are by NCAA definition a representative of UF's athletics interests ("booster"). The NCAA has an expectation that every institution monitor the actions of representatives of athletic interests. Therefore, the Compliance Office is responsible for the actions of its boosters. Please be aware that any inadvertent action on your part could jeopardize the eligibility of current and prospective student-athletes. Due to these concerns, the Compliance Office has developed a "top ten" list to help guide you as you continue to support UF's athletics program.

Please note this list was developed to offer a general overview of key NCAA rules regarding the interaction between boosters and current and prospective student-athlete. The list is not a comprehensive guide; therefore, any specific questions you may have should be directed to the Compliance Office at (352) 375-4683 x 6022.

"Top Ten" NCAA Rules

1. You may not provide current or prospective student-athletes or their families a benefit that is not permitted by the NCAA. Specifically prohibited benefits or arrangements include, but are not limited to, the following:
 - A special discount, payment arrangement or credit on any purchase or service;
 - Gifts of cash, clothing or any other item with value;
 - Loan of money or co-signing of a loan;
 - An automobile, or use of an automobile or transportation expenses;
 - Free or reduced-cost services, purchases or rentals;
 - Loan arrangements for a prospect or current student-athlete's friends or relatives;
 - Free or reduced-cost rent or housing;
 - Payment to a student-athlete for a speaking engagement; or
 - Entertainment on- or off-campus.
2. Employment of current student-athletes during the academic year and vacation periods is permissible, provided the following conditions are met:
 - A student-athlete may only be paid for work actually performed and at a rate commensurate with the going rate in the area for similar services;
 - A student-athlete may not be compensated for any value that he or she may have for an employer because of any publicity, reputation, fame or personal following that he or she has obtained because of his or her athletics ability;
 - Employers may not advertise a student-athlete's employment to generate extra business, nor may they use a student-athlete's name or picture to advertise, promote or recommend the sale or use of any commercial product or service;
 - Student-athletes cannot be provided with any benefits not provided to other employees; and
 - Student-athletes must get prior approval from Compliance for all jobs and report all earnings to the Compliance

“Top Ten” NCAA Rules (Continued)

3. It is not permissible to use a student-athlete’s name, picture or appearance for any promotional activity
 - You may not use a student-athlete’s name, picture or appearance for commercial purposes or sell student-athlete memorabilia.
4. You may not provide student-athletes or their families or friends with entertainment expenses related to UF athletic events.
 - It is not permissible to provide student-athletes or their families or friends with complimentary admissions to Gator athletic events or access to special seating areas of the facility (e.g., sidelines, courtside seating, suites).
5. Only Gator coaches may be involved in the recruiting process.
 - You may not have any telephone, written (e.g., letter, e-mail, fax, Twitter, Facebook, chat rooms, message boards) or in-person contact with a prospective student-athlete for recruiting purposes.
 - A prospect is defined as an individual who has started classes for the ninth grade (seventh grade for men’s basketball), including individuals enrolled in preparatory school and two-year colleges. An individual remains a prospect even after he or she signs a National Letter of Intent with UF.
 - You may not contact student-athletes enrolled in other four-year institutions regarding the possibility of transferring to UF.
6. Boosters may not provide prospective student-athletes with any expenses (e.g., transportation to visit campus, meals, lodging, complimentary admissions to UF athletic events, educational expenses, training expenses, medical expenses, etc.).
7. Boosters may not contact prospective student-athletes through any social media including Facebook, message boards, chat rooms, blogs, etc.
8. You may not entertain a prospect’s junior high, high school, preparatory school, junior college or club coach or provide them with any other type of benefit.
9. You may not provide a benefit to a current student-athlete in exchange for the student-athlete’s autograph, memorabilia, varsity awards, SEC awards (rings), NCAA awards (e.g., bowl gifts), etc.
10. Ask Before You Act! UF is responsible for the actions of its boosters. When a violation occurs, regardless of intention, it can jeopardize the eligibility of our prospective and current student-athlete and result in the student-athlete and the athletics program being penalized by the NCAA and SEC Conference.

REMEMBER,
ALWAYS ASK
BEFORE YOU ACT®

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Should you have any questions regarding any rules or regulations please contact the Compliance Office at (352) 375-4683 ext. 6022 or visit our website at www.floridagators.com/compliance Follow us on Twitter @GatorCompliance